



A Report on 2nd All Pakistan DICE Health Innovation Exhibition 2016

Introduction:

Dow University of Health Sciences in collaboration with DICE Foundation USA organized The 2nd All Pakistan DICE Health Innovation exhibition 2016 which was held on 23rd & 24th of December 2016, at Expo Centre Karachi. The idea of the event was to bring innovative concepts and new inventions in Health industry as well as to motivate academia, entrepreneurs, expatriates and government to promote this platform and to create a positive and promising image of Pakistan health industry in the eyes of global community.

Father of Innovation:

Founding Vice Chancellor of Dow University Prof. Dr. Masood Hameed Khan bestowed a title of “**Father of Innovation**” to Dr. Khurshid Qureshi, Founder and Chairman of DICE foundation USA, for his eternal services rendered to nation for promoting innovation culture in the country over the last 10 years in various required fields like health, energy, water, agriculture, textile and IT etc.

The Event:

The event was inaugurated by the honorable Vice Chancellor Prof. Dr. Masood Hameed Khan along with the chairperson DUHS Prof. Dr. Rana Qamar and Chairman DICE Foundation USA, Dr. Khurshid Qureshi. Ex-Senator Abdul Haseeb Khan (Chairman Brooks Pharma) was the Chief Guest who honored the event by his presence.

Well-known industrialist were also there to grace the occasion in which few names are noteworthy like Mr. Waseem Jamal (SITE) Mr. Shahid Ahmed Khan (Executive Director Lackson group) Mr. Masood Ahmed (Owner Muslim Trading & Hospicare System) Mr. Syed Haider Naqvi (CEO Fuji Film) along with some others, were also around.

More than 25 universities from all over Pakistan, participated in this mega event in which NED University, Agha Khan University, AIR University Islamabad, Sir Syed University, University of Karachi, Hamdard university, NUST etc. were projecting.

More than 60 projects were showcased in the event. Out of which three (03) were the winners and being awarded cash prizes and trophies. The 3rd prize of Rs. 40k was given to **Textile Sensors For Biomedical Applications** introduced by NED University of Engineering & Technology, the runner up was awarded 60k for showcasing **An Innovative Ultraviolet Light Incubating Blanket for infant cure** propound by Sir Syed University of Engineering & Technology and the most innovative idea which was awarded cash of Rs. 100k was **Natural Honey Ointment: Treatment of Wounds** presented by Federal Urdu University in collaboration

with College of Physicians & Surgeons Pakistan and Hamdard University Karachi. Following the top three, nine (09) projects were awarded special prize of Rs. 10k being quite innovative and efficacious.

DICE SHARK:

This was a new activity conducted this year and the idea was to have top project teams, with high commercial potential projects will pitch their projects in front of businessmen, investors, venture capitalist, and industry, in order to generate funds required to turn their projects into commercial ready products and services.

There were 8 teams who pitched their innovations. Following ideas were pitched to the industrialists and entrepreneurs. Arduino based Automatic Defibrillator pitched by Sir Syed University, Cardiac Pacemaker by NED University, Digital Stethoscope by DUHS, Hydroxyapatite by NED University, Vision Testing by NED University, Water Filter Straw by University of Engineering & technology Lahore, Water Bath by DUHS and Learning Hardware by University of Gujrat. The most innovative ones were sponsored with 1.5 to 2 Lac Rupees by the industrialists.

CME Sessions:

5 sessions on Continuous Medical Education were also the highlights of this auspicious event presented by various doctors. The first topic of CME was Stress Management, followed by Parenting Skills, Cardiology and Nutrition, Diabetes and Nutrition and the last successfully presented one, was on Obesity and Nutrition.

DICE Creative Art

The mission of DICE creative Arts was to provide a platform for the academia, independent artists, creative entrepreneurs, industry, investors and expatriates to promote Knowledge sharing, collaboration, networking and innovation in the field of art, media and culture. Dice Creative art mainly focuses on Visual art, Film and TV Production, Interactive Media Arts, Fashion Designing, Business of Arts and Entertainment.



The DICE Creative Art Event

The DICE Creative Art was inaugurated by the chairperson DUHS, Prof. Dr. Rana Qamar, Chairman DICE Foundation USA, Dr. Khurshid Qureshi, and chief guest Mr. Talat Hussain (actor/producer/writer). A special guest from USA, Mr. Ajmal Zaheer (Hollywood Film Director) was also there to honor the occasion as he is a core member of DICE Creative Art.

Moreover following artists were also invited at the event, Mr. Ali Salman (Host) Mr. Zaheer Khan (Film Producer/Director) Mrs. Rubina Ashraf (Artist) Mr. Muhammad Ayaz (Artist) Mrs. Khateer Haider (Producer/Director/Artist) Mr. Tipu (Artist) and some other renowned artist of the industry graced the occasion with their presence.

Besides that, An Art gallery was also displayed in the event in which classic art works of various renowned artists of Karachi were showcased. Amongst them Ustad Rustom Khan and Muhammad Kashif Khan were prominent as they grace the occasion with their presence and did live sketching as well.

The event was successfully completed with the closing speech of Senator Abdul Haseeb Khan and the participants, sponsors and organizers were awarded with certificates and shields for their indefatigable efforts in their respective areas.